

Station WVBT-TV NORFOLK, VA. Agency () MENTZER MEDIA Rep Firm) PHILADELPHIA
Advertiser () RESTORE OUR FUTURE 600 FAIRMONT AVE, S#306 Sales Office ()
Product RESTORE OUR FUTURE TOWSON, MD 21286 Salesperson () ANJIE BRADY
Estimate# 457 Agency C/P1/P2/E //457
Buyer STEPHANIE KOHLBAUER Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

-- CONTRACT COMMENT --

SC=*

-- REMARKS --

THIS IS A NEW CONTRACT
TOTAL 18,900
PLS CONFIRM ASAP
THANKS, ANGELA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|------------|----------------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | TU-F | 10P-1045P | FOX NEWS AT 10 | :30 | \$1,200.00 | 10/09-10/12 | 8 | 1 | 8 | \$9,600.00 | |
| | | | | Buyline Comment: FOX NEWS AT 10 | | | | | | | | |
| | 2 | F | 9P-10P | BONES | :30 | \$800.00 | 10/12-10/12 | 1 | 1 | 1 | \$800.00 | |
| | | | | Buyline Comment: BONES | | | | | | | | |
| | 3 | SA | 730P-1030P | NCAA FOOTBALL | :30 | \$1,200.00 | 10/13-10/13 | 3 | 1 | 3 | \$3,600.00 | |
| | | | | Buyline Comment: NCAA FOOTBALL | | | | | | | | |
| | 4 | SU | 10A-11A | FOX NEWS SUNDAY | :30 | \$100.00 | 10/14-10/14 | 1 | 1 | 1 | \$100.00 | |
| | | | | Buyline Comment: FOX NEWS SUNDAY | | | | | | | | |
| | 5 | SU | 10P-1045P | FOX NEWS AT 10 | :30 | \$1,200.00 | 10/14-10/14 | 2 | 1 | 2 | \$2,400.00 | |
| | | | | Buyline Comment: FOX NEWS AT 10 | | | | | | | | |
| | 6 | M | 10P-1045P | FOX NEWS AT 10 | :30 | \$1,200.00 | 10/15-10/15 | 2 | 1 | 2 | \$2,400.00 | |
| | | | | Buyline Comment: FOX NEWS AT 10 | | | | | | | | |

--REPORT TOTALS--

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Advertiser () .RESTORE OUR FUTURE
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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 17 / \$18,900.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$18,900.00
Sales Totals: 17 / \$18,900.00
Station Totals: 17 / \$18,900.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|----------|----------|---------|----------|
| Market Totals | \$210,000 | CATV 0% | WAVY 34% | WGNT 0% | WPXV 0% | WTKR 31% |
| | | WTVZ 0% | WVBT 9% | WVEC 26% | | |

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE